



Organization Checklist

The Kroger 2008-2009 Neighbor to Neighbor Donation Program

- ❑ Read Organization Letter
- ❑ Fill out Application form
- ❑ Read and sign Terms & Conditions form and mail to The Kroger Co. or email to neighbortoneighbor@kroger.com
- ❑ Find YOUR organization specific barcode on www.krogerneighbortoneighbor.com (see enclosed sample letter). Please allow 2 weeks from the receipt of your application for your organization to be updated to the website.
- ❑ Make LOTS of copies of your organization's customer letter to distribute to friends, staff, parents, and customers. Encourage them to link their Kroger plus card to your organization and start accumulating May 1, 2008 to April 30, 2009!

Who can participate in the Kroger 2008-2009 Neighbor to Neighbor Donation Program?

Nonprofit 501(c)(3) status state-accredited organizations, churches, synagogues, and schools (K-12) throughout our Kroger Division, which encompasses Louisiana and Texas.

How many Kroger Neighbor to Neighbor accounts can an organization have?

One per organization. (Example: ABC HIGH SCHOOL account could represent: PTA, cheerleaders, football, basketball, band, etc. Distribution of the funds will be at the discretion of the principal of the school).

How much can my organization earn?

The Kroger Neighbor to Neighbor Donation Program will donate \$1 million annually. Each organization will earn a percentage of the \$1 million equal to the percentage of total earned contributions attributable to that organization.