

Kroger's 2008-2009 Neighbor to Neighbor Donation Program Gives Back to Your Organization... Be Sure to Earn Your Share!

At Kroger, we are committed to helping your organization. The Kroger 2008-2009 Neighbor to Neighbor Donation Program is designed to make your fund-raising the easiest way in town for your organization to earn money by simply using the Kroger *Plus* Card.

It's as simple as A, B, C!

A. Getting Started

- Fill out the Organization Application and mail to Attn: Kroger Neighbor to Neighbor Donation Program, 19245 David Memorial Drive, Shenandoah, TX 77385 or email to neighbortoneighbor@kroger.com.
- Read and sign the Organization Terms & Conditions and return with organization application form.
- Find YOUR organization specific barcode on www.krogerneighbortoneighbor.com (see enclosed sample letter). Please allow 2 weeks from the receipt of your application for your organization to be updated to the website. Print and make copies to distribute to parents, friends, family, staff members, and customers!

B. How Your Organization Earns

- Participants will present the Letter to their cashier upon checkout at Kroger. The cashier will scan the barcode with the Kroger*Plus* Card. Once a card is scanned with the Organization barcode, it will be active for the remainder of the program year of May 1, 2008-April 30, 2009.
- Each time participants shop at Kroger using their enrolled Kroger*Plus* Card, Kroger will contribute a percentage of their eligible purchases to the Kroger Neighbor to Neighbor fund.

C. What Your Organization Earns

- Kroger Neighbor to Neighbor Donation Program will donate \$1 million annually. Each organization will earn a percentage of the \$1 million equal to the percentage of total earned contributions attributable to that organization
- Your annual check will be mailed to your organization's primary contact person identified on the Organization Application.

Are you ready to get started?

Be sure to review all materials provided to begin earning for your organization. And remember to remind participants to go Krogering, because we enjoy contributing to the success of your organization!

Please feel free to contact a Kroger Neighbor to Neighbor Representative with any additional questions at 866-995-7643 or email to neighbortoneighbor@kroger.com. This information is also available at www.krogerneighbortoneighbor.com